



LiveGroup.

the power
of experience.

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GREAT TO HAVE YOU HERE!

We're excited to give you a glimpse into our agency – who we are, what we do, and few highlights from our favorite projects. Feel free to explore, get inspired, and reach out anytime if you have questions.

ENJOY THE RIDE!

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ABOUT US.

LiveGroup.

LIVEGROUP.

LiveGroup. was formed through the merger of three long-established Viennese event agencies - a balanced combination of vibrant experience, consistent reliability, and unwavering professionalism in event execution.

As one of the leading event agencies, we organize not only incentives and corporate events but also promotions, product launches, conferences, and public events - both nationally and internationally.

With over 30 years of experience, we design, plan, and deliver unique, creative, and innovative events with passion - always true to our motto: #momentstoremember—creating lasting impressions for every participant.



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Certifications

- TÜV Austria
- Event Safety Management
- Meeting Management
- CEA Master

Green Agency

As a licensee of the Austrian Eco-Label, we organize events that take ecological, social, economic, and cultural sustainability into account—reducing environmental impact, conserving resources, and supporting the regional economy.

Awards

With over 50 awards—including the Austrian Event Award, State Prize for Marketing, VAMP Award, and Global Event Award—our track record speaks for the success of our executed projects.



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TEAM MEMBERS



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CREATIVE PORTFOLIO.

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9TH OPEC INTERNATIONAL SEMINAR | 1.000 GUESTS | HOFBURG, VIENNA

OPEC

- Leading figures from the international energy sector
- Two-day event
- Over 80 high-level speakers presented and discussed
- Official gala dinner at Vienna City Hall
- Industry platform: over 30 energy ministers from around the world, 30 CEOs from oil and finance companies



FIA PRIZE GIVING CEREMONY | 900 GUESTS | VIENNA, ST.PETERSBURG, 2X PARIS

FIA

- Traditional closing event of the Annual General Meeting “FIA Annual General Assembly Week” (since 2016)
- One of the most important events in motorsport
- Winners from all major disciplines of international motorsport
- Live TV broadcast to all member countries

A large red curtain hangs in a hangar, with stage lights visible on the left side. The hangar's metal structure and glass panels are visible in the background.

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AUSTRIAN AIRLINES 320NEO LAUNCH | 1.300 GUESTS | HANGAR SCHWECHAT

AUSTRIAN AIRLINES

- Introduction of the new A320neo aircraft
- Presentation & christening of an aircraft in Hangar 2 at Vienna International Airport (Schwechat) for press, stakeholders and partners
- Evening event with employee celebration
- Strengthening team spirit among the workforce



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MBÖ LAUNCH AVANTGARDEN | 800 GUESTS | ANGERLEHNER MUSEUM WELS

MERCEDES-BENZ

- Presentation of Mercedes' electric future
- Customer, VIP, and press event
- Multi-day event featuring a gala, test drives, and incentives

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DENZEL X BMW | 200 GUESTS | IMPERIAL RIDING SCHOOL, VIENNA

BMW X DENZEL

- High-Class Luxury Dinner Experience: Art of Excellence
- DENZEL in collaboration with BMW Austria and Wempe Jeweller
- Dinner show with live music and performance acts
- Molecular bartender show
- Exhibition of luxury cars and fine jewelry
- Multi-course culinary concept

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BWT | 800 GUESTS | SALZBURG

BWT | WATER LIVE

- Welcome gala, production tour, incentive program, farewell dinner
- Anniversary show “water live” featuring a cast of Cirque du Soleil stars and a 60-meter-wide LED wall
- Awarded the Best Event Award “Bea World”

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INVEST AG | 350 GUESTS | RAIFFEISEN ARENA LINZ

30 YEARS | INVEST AG

- 30th Anniversary Celebration of Invest AG
- Show on the soccer field
- Cocktail reception and networking in the VIP lounge
- Content production and event design concept

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ÖSW GROUP | 1.000 GUESTS | GARTENPALAIS LIECHTENSTEIN

ÖSW | 75 YEARS

- Garden Party with Networking & Clubbing
- High-end Food Stations
- Use of Historic Venues incl. Content Planning for 75th Anniversary
- Live Band & DJ



OMV | 300 GUESTS | WÜRZBURG

OMV | PARTNERFORUM

- Location | Maritim Würzburg & VCC, Germany
- Motto: “Together for Success”
- Talks & keynotes, graphic recording, evening event
- Special guest Felix Neureuther
- Award ceremony



AUSTRIAN FEDERAL ECONOMIC CHAMBERS | 2.500 GUESTS | VIENNA, HEADQUATER AUSTRIAN ECONOMIC CHAMBERS

EXPORT DAY 2025

- Conference meets exhibition, workshops and networking
- A multi-level experience across the entire building
- a hub for exchange between Austrian exporters and global markets



AUSTRIAN FEDERAL ECONOMIC CHAMBERS | OVER 500 GUESTS | AULA DER WISSENSCHAFTEN

EXPORTERS' NIGHT 25

- Biggest award ceremony for Austria's most successful exporting companies
- Emotional speeches, award moments & top premium networking
- Stylish entertainment and atmosphere



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FFG | 1.000 GUESTS | HALL E

FFG FORUM 2023 | 2024 | 2025

- Austrian Research Promotion Agency (FFG)
- Passion for the Future
- Innovative conference with parallel sessions in a room-in-room setup
- Interactive expo with forward-looking exhibitor spaces
- Evening event with impactful stage program
- Full-service event & exhibition design and execution

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AUSTRIAN FEDERAL ECONOMIC CHAMBER | UBIT | 1.200 GUESTS | HOFBURG

AUSTRIAN IT & CONSULTANTS DAY

- Changing Perspective
- Full-day conference with top speakers on transformation, sustainability & security
- Multiple stages offering diverse perspectives
- Expo and exhibitor area in adjacent rooms
- Festive evening gala with the Constantinus Award ceremony

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AUSTRIAN FEDERAL ECONOMIC CHAMBER | 400 GUESTS | HEADQUATER VIENNA, AUSTRIAN FEDERAL ECONOMIC CHAMBER

12 MINUTES EUROPE

- Meeting Global Challenges
- Full-day conference featuring international and national speakers from business, science, politics, and media
- Comprehensive event concept for an innovative conference format
- both live on-site and web-based

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MASTERCARD VIENNA | 320 GUESTS | MAK, HALLE E, PALAIS AUERSPERG

INNOVATION FORUM 2022 | 2023 | 2024

- Together Towards Tomorrow
- Conference format featuring national and international speakers
- Integration of a digital event wallet with push notifications, networking features, program overview, and interactive tools

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KPMG | 1.000 GUESTS | MARX HALLE VIENNA

KPMG | 75 JAHRE

- Extensive street food selection, diverse stage program, live music, and many more highlights
- Fascinating insight into the founding story of KPMG



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EMPLOYEE EVENT | 1.000 EMPLOYEES | VIENNA

PWC TOGETHERLAND FESTIVAL

- Walking acts including stilt walkers and LED dancers
- Entertaining activities: bumper cars, ball pit, arcade zone, tattoo station, and food market
- Live band & DJ creating a great atmosphere



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SCHWEIGHOFER PRIZE | 800 GUESTS | CITY HALL VIENNA

SCHWEIGHOFER PRIZE

- Recurring event since 2003
- Presentation of products, ideas, technologies, innovations and services in the forestry and timber industry
- Art installation | Paper tree
- Tailor-made show act

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MONDI INTERNATIONAL MOUNT | TEAMBUILDING | 40 EMPLOYEES | LEOGANG

MONDI

- Motto: Celebrating Moments That Matter in a Digital World
- Organization of various activities (skiing, snowshoeing, snowmobiling)
- Mountain Olympics with alphorn players, ball carrying & evening event

CLIENTS



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**CAN'T GET ENOUGH?
WANT TO EXPLORE MORE?**





**LET'S WORK
TOGETHER AND
CREATE SOMETHING
AWESOME.**

LIVEGROUP.AT

IMPRINT

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